



Measuring Multilingualism in a Global Social Discovery App



Chuck Smith
Leiden, 5 Apr 2018

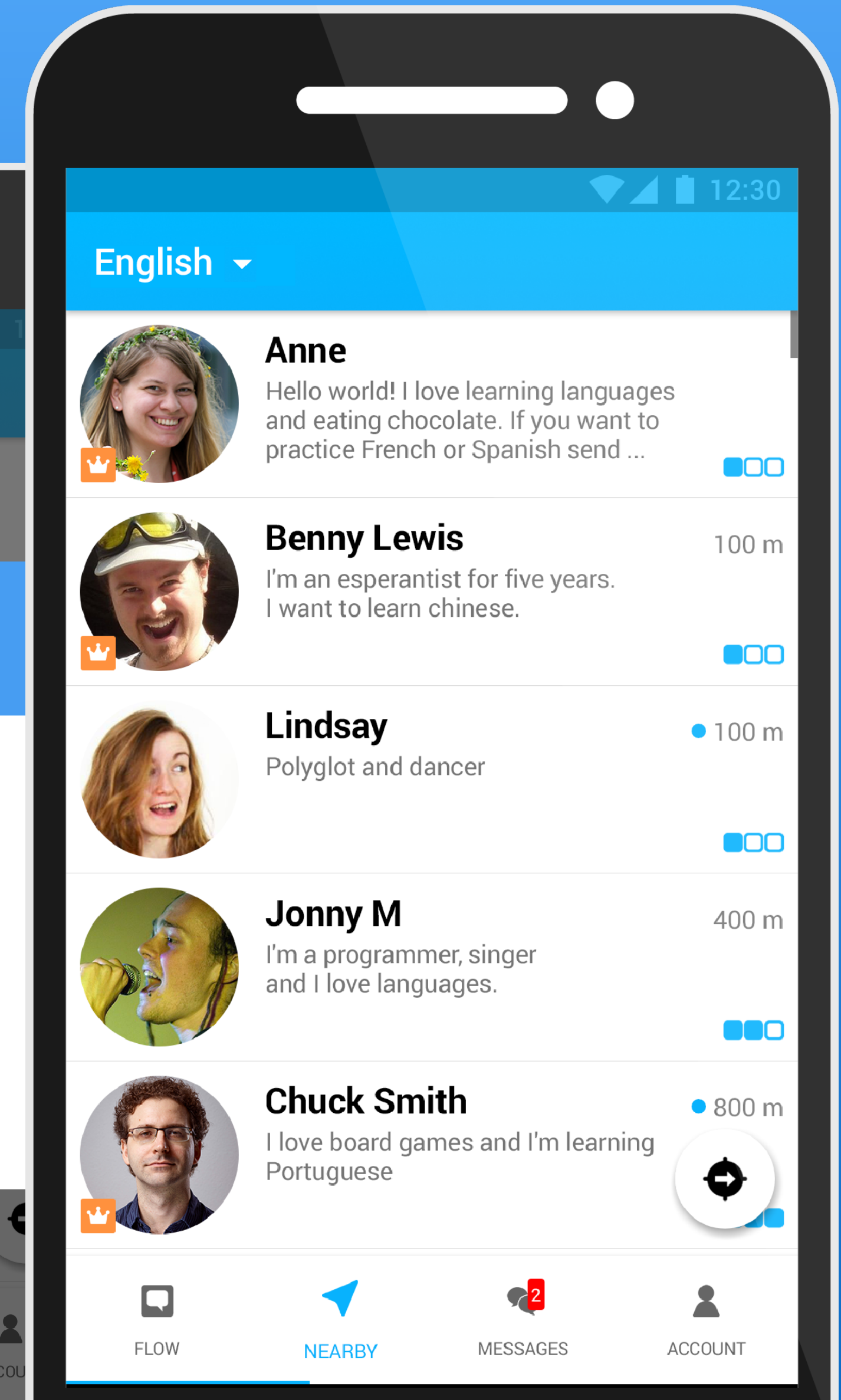
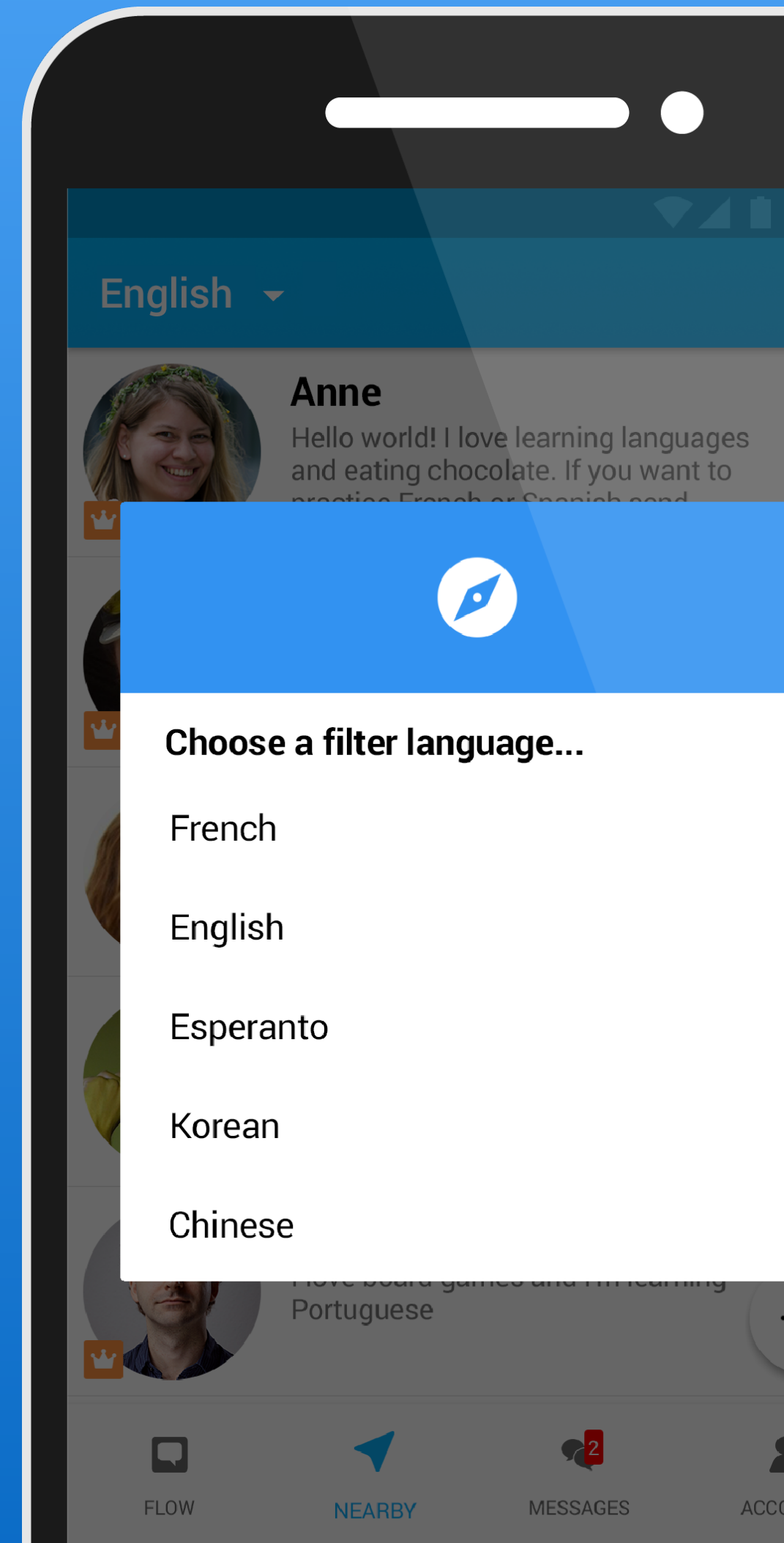


Mission

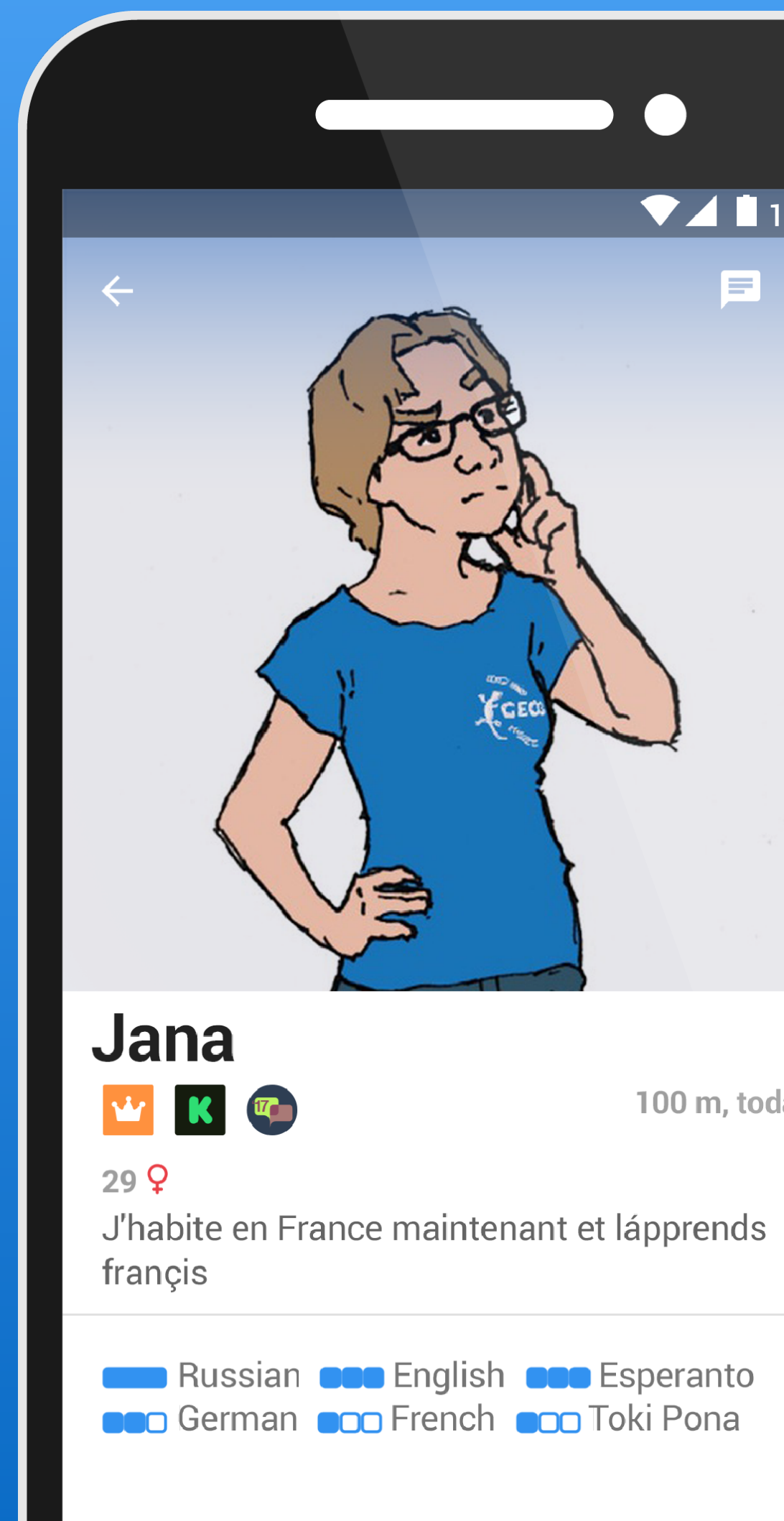
The mission of Amikumu is to create and maintain a social network that provides speakers, signers and users of all the world's languages with a platform to communicate and share relevant information locally, regardless of the social, political or economic status of each language.



The App



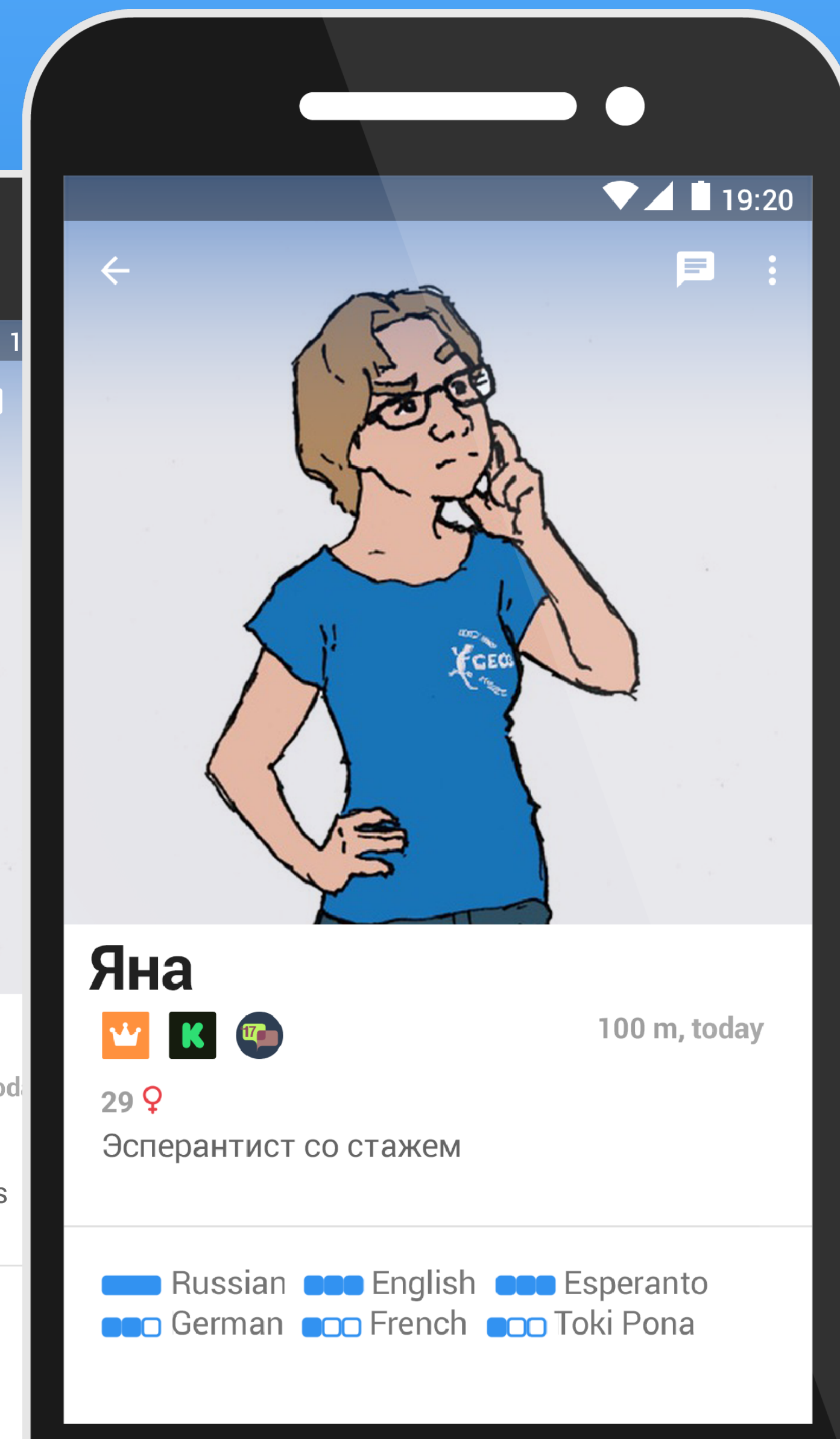
Multilingual Profiles



Jana
100 m, today

29 ♀
J'habite en France maintenant et lápprends françis

Russian English Esperanto
German French Toki Pona



Яна
100 m, today

29 ♀
Эсперантист со стажем

Russian English Esperanto
German French Toki Pona

Endorsements



I never know which city I'm going to wake up in next, and yet I want to practice all my languages. With this app, I can practice any language I want at the push of a button!

- *Benny Lewis, Fluent in 3 Months*



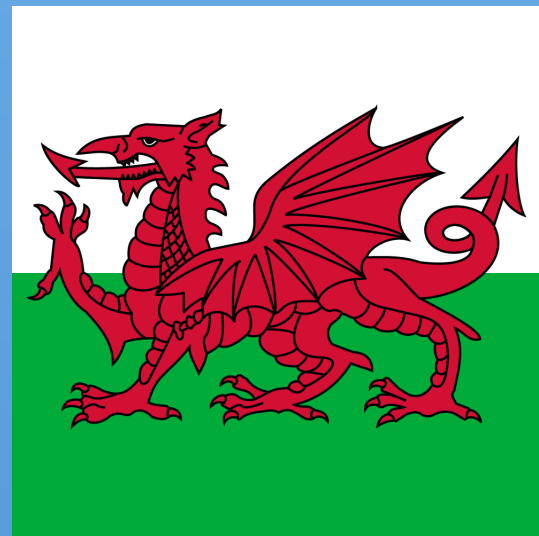
The app can enhance communication among speakers of endangered languages and revivalists of dreaming sleeping beauties such as Barngarla.

- *Professor Ghil'ad Zuckermann, D.Phil.*

Awards



We are inspired by Amikumu and their ambition to unite us through the languages we speak – or aspire to speak!
- *Langfest Innovation Award 2017 (Montreal)*



Amikumu adds a whole new dimension to language learning and is changing the way people connect and practice languages.
- *Welsh Government App of the Week*

History



Nov 2016

26,500€ on Kickstarter for Amikumu app

Jan 2017

Alpha test

Mar 2017

Beta test

Apr 2017

Esperanto soft launch

Aug 2017

Launch for 7,000+ languages

Sep 2017

Raised 100,000€ in seed investment

Mar 2018

The Flow (for Android)

Member overview



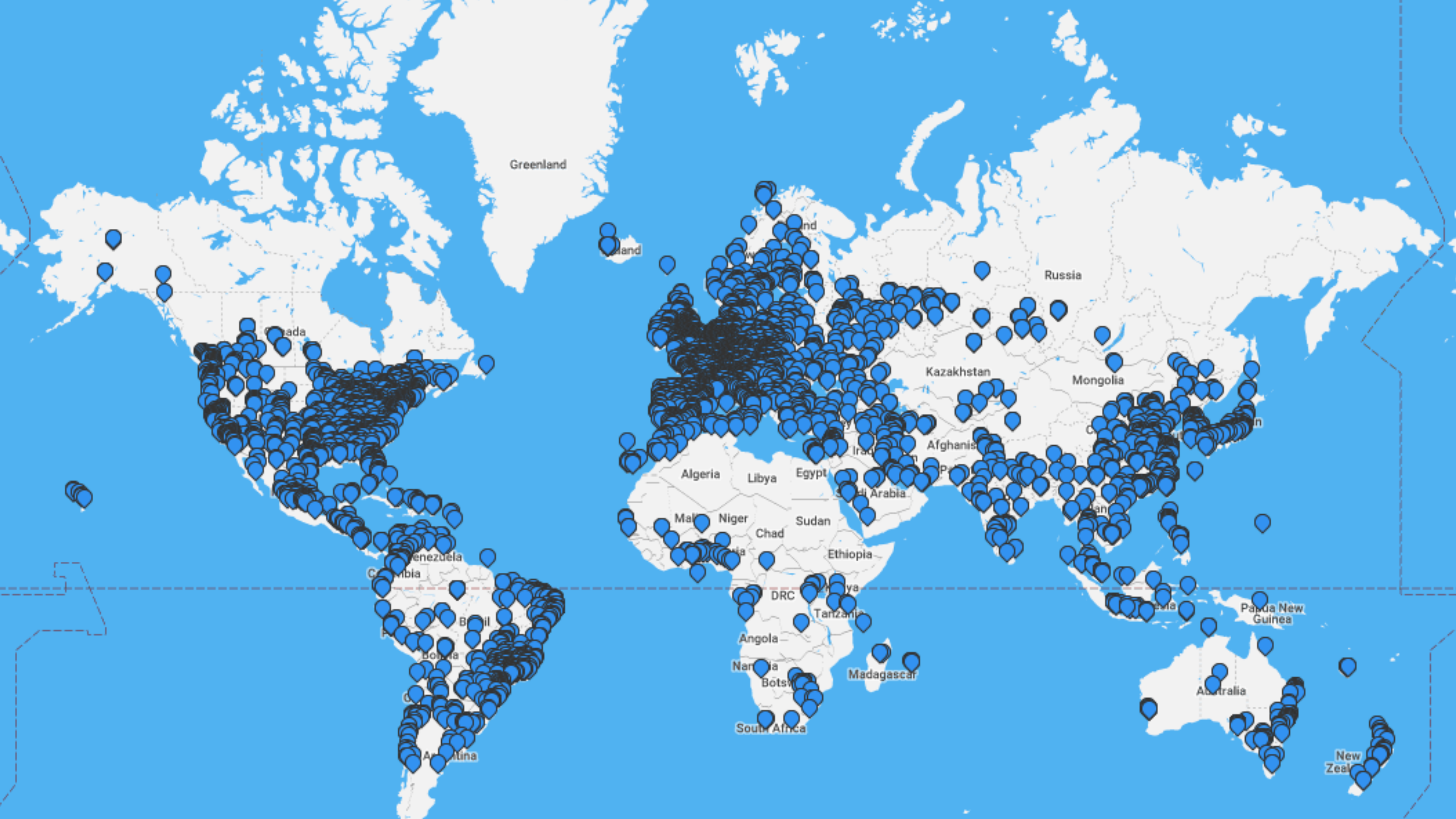
10,000+ members

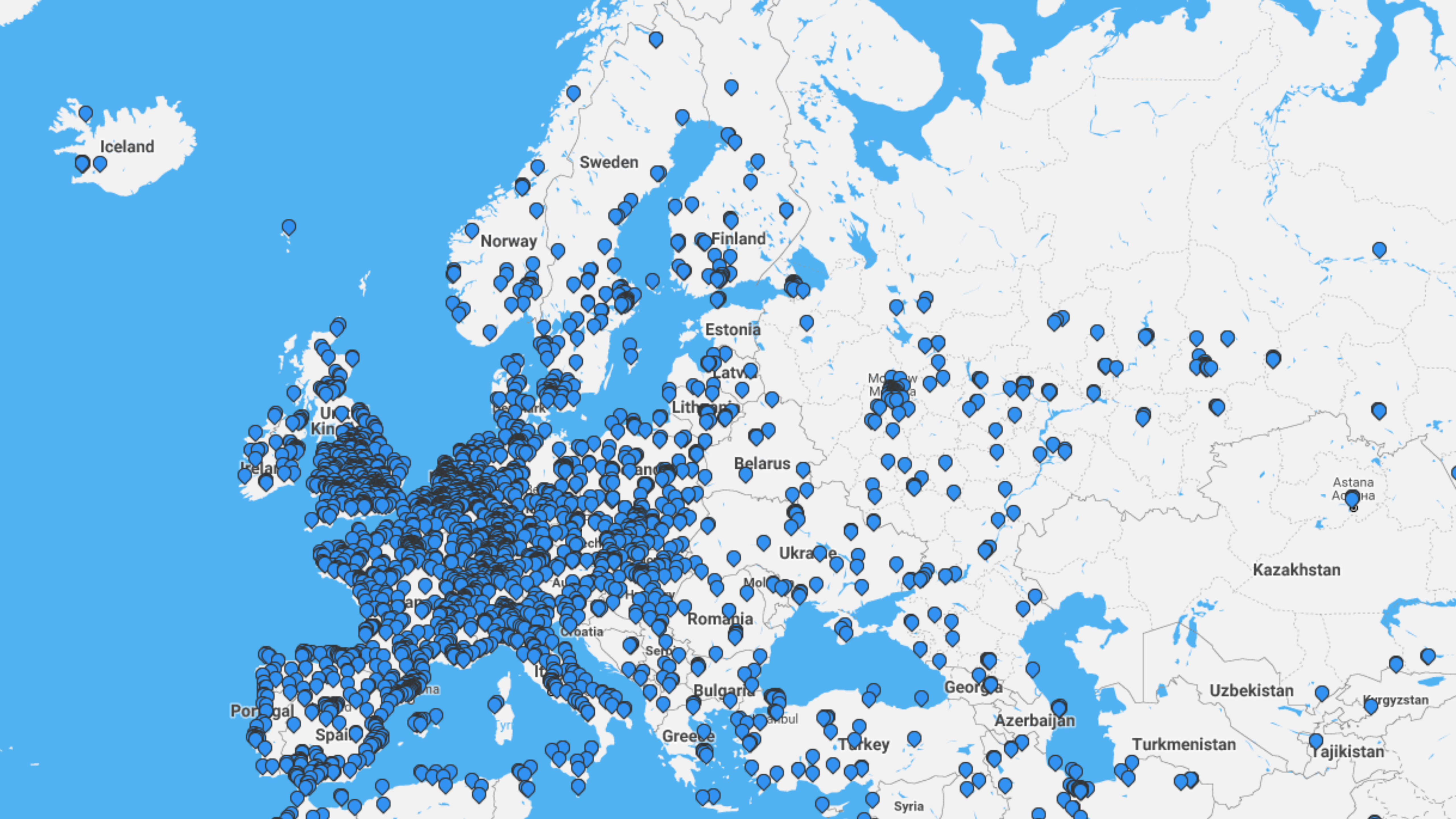


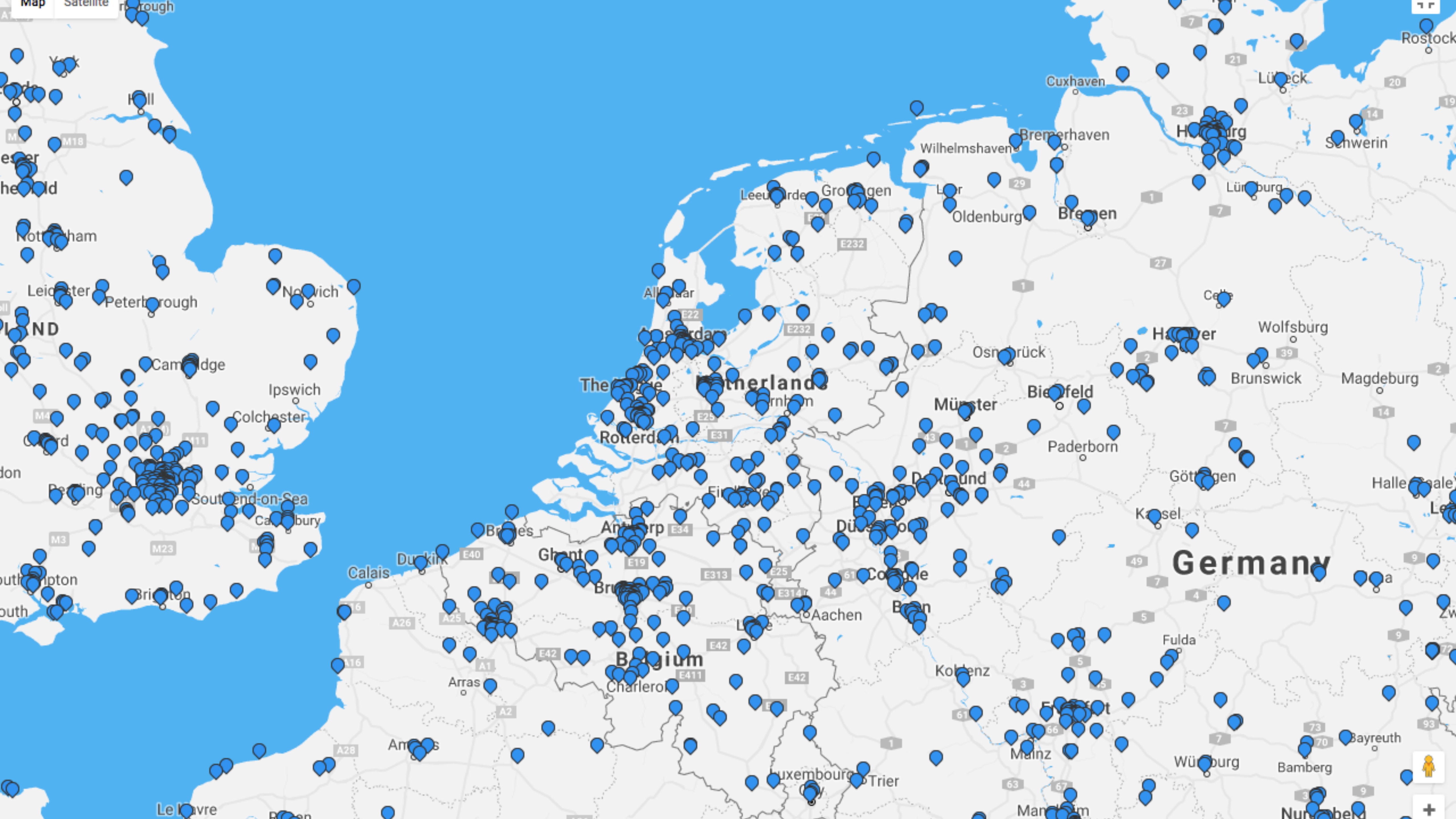
473 languages



136 countries







Country stats

A light blue world map is visible in the background of the slide, showing the outlines of continents and countries.

- 1 USA: 1804
- 2 Brazil: 850
- 3 France: 693
- 4 Germany: 609
- 5 UK: 595
- 6 China: 452
- 7 Spain: 426
- 8 Canada: 331
- 9 Russia: 327
- 10 Australia: 253

City stats

A world map in shades of blue with several location pins. The pins are placed over São Paulo, London, Berlin, Sydney, Rio de Janeiro, Victoria, Fortaleza, Toronto, and New York City. The map is the background for the entire slide.

1 São Paulo (BR): 116

2 London (UK): 91

3 Berlin (DE): 86

4 Sydney (AU): 79

5 Seoul (KR): 71

6 Rio de Janeiro (BR): 61

7 Victoria (AU): 59

8 Fortaleza (BR): 59

9 Toronto (CA): 55

10 New York City (US): 51

Language Statistics

Rank	Language	Speakers	Native	Advanced	Intermediate	Beginner
1	English	8162	2838	2733	1784	801
2	Esperanto	7949	108	1311	2278	4245
3	Spanish	3468	1035	540	768	1125
4	French	3411	884	522	859	1146
5	German	2796	564	391	732	1109
6	Portuguese	1439	739	159	194	347
7	Italian	1360	242	174	315	629
8	Russian	1274	426	102	211	535
9	Japanese	1120	152	87	231	650
10	Chinese	1073	405	50	143	445

Language Statistics

Rank	Language	Speakers	Native	Advanced	Intermediate	Beginner
11	Dutch	675	228	60	128	259
12	Polish	518	234	27	55	202
13	Swedish	402	108	61	84	149
14	Catalan	280	120	32	64	54
15	Toki Pona	279	5	33	86	155
16	Korean	240	73	24	23	120
17	Latin	228	1	20	68	139
18	Arabic	202	67	15	33	87
19	Welsh	197	23	34	49	91
20	Hebrew	165	46	21	35	63



A Amikumu (Evildea)

Joined



Amikumu

Home

Activity

Reports

Discussions

Tasks

Filter languages

Translations:



★ Esperanto

100% • 100%



★ Russian

98% • 98%



★ Slovak

30% • 30%



Afrikaans

59% • 59%



Description

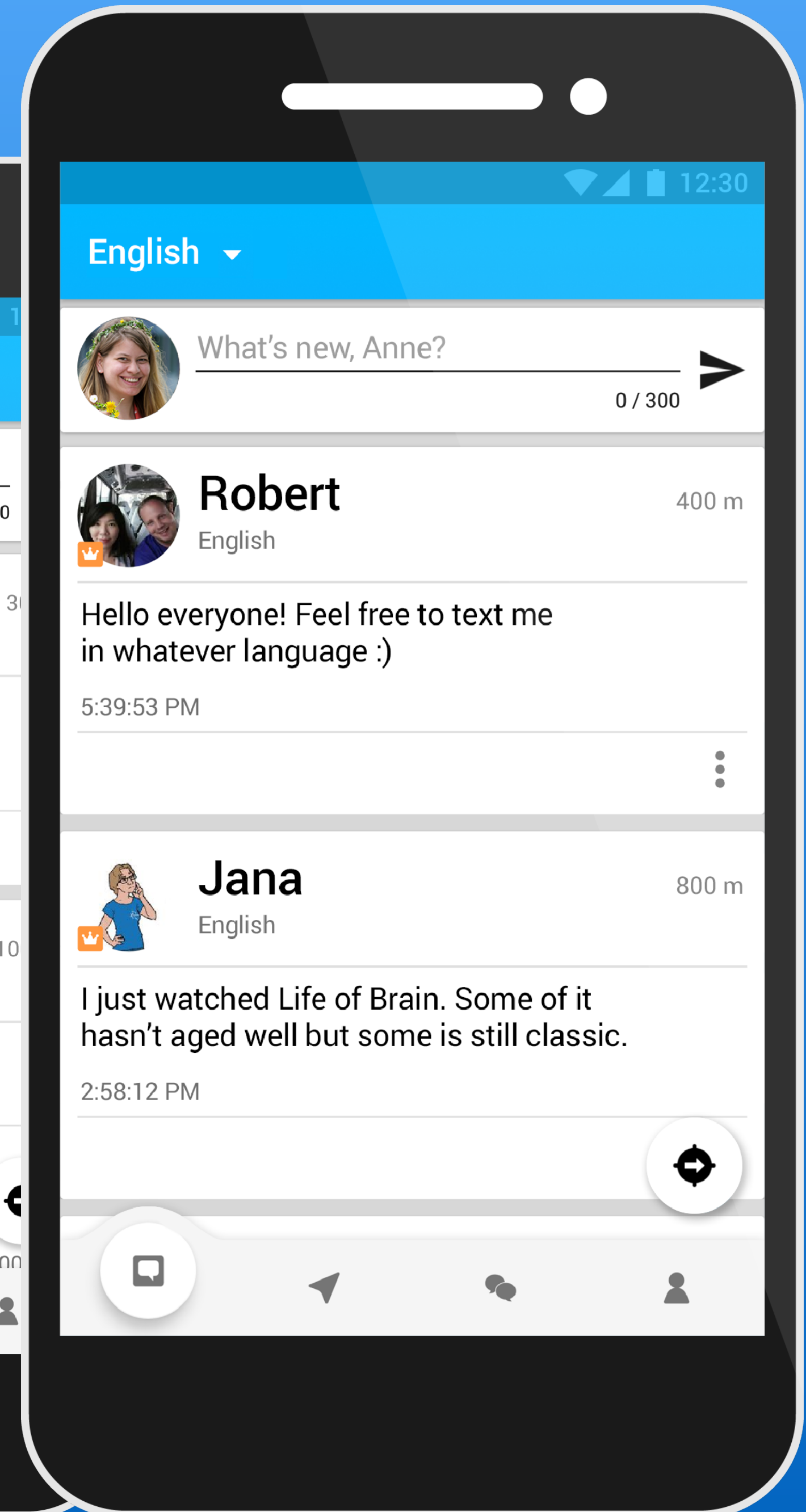
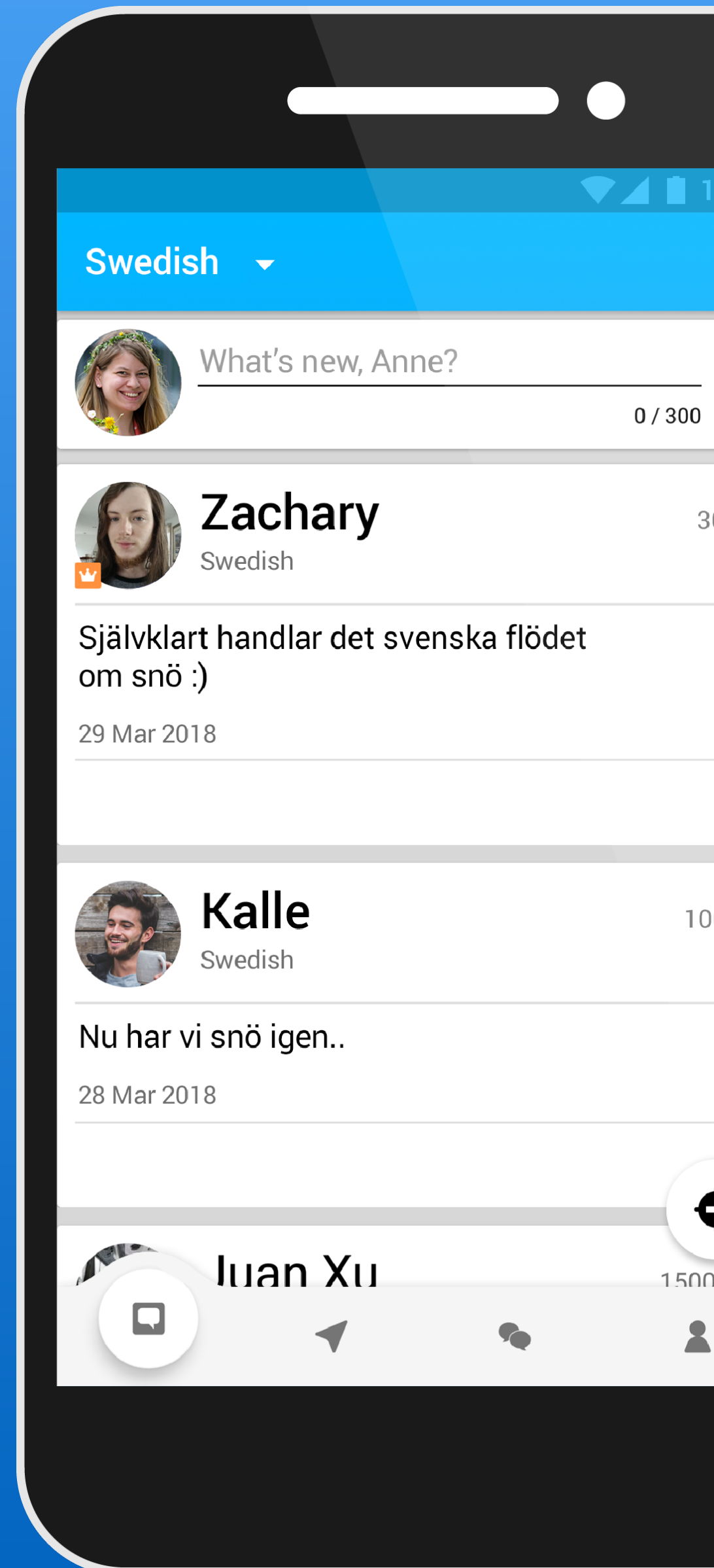
Amikumu is an app that helps you find

Crowdin (crowdsourcing translations)



Amikumu estas apo, kiu helpos vin trovi

The Flow



GDPR Compliance

Deleting

Included delete account button in the app with warning that we will permanently erase all personal information.

Exporting

Currently working on ability to email all personal information in accounts upon request.



Participate

Sponsored locations: if you have a physical location, we sell sponsored local spaces

White label: we work with language organizations to create customized versions of the app

Download: www.amikumu.com

Contact us: info@amikumu.com